



Gold Sponsor

(\$25,000 minimum annual investment)

Your Investment:

Same as Silver Sponsor and an investment of \$25,000 in KAM

ROI:

For sponsors who want to make a significant investment in the manufacturing industry and who want very heavy business-to-business marketing opportunities and a much greater return on their investment. These sponsors will receive heavy, active promotion of that company's products and/or services through all mass media, special events, direct and personal marketing efforts from KAM's staff. Also includes leadership, seminar and speaking opportunities within KAM and the manufacturing industry.



Platinum Sponsor

(\$50,000 minimum annual investment)

Your Investment:

Same as Gold Sponsor and an investment of \$50,000 in KAM

ROI:

For sponsors whose own business future depends on the long-term success of manufacturing and who want to go on record as a major investor in the entire industry in Kentucky. For sponsors who want the ultimate business-to-business marketing opportunities and maximum possible return on their investment. Secures heavy, active promotion of that company's products and/or services through all mass media, special events. Also includes leadership, seminar and speaking opportunities within KAM and the manufacturing industry.



Event Sponsor

(\$2,000 - \$25,000) (For sponsors who want heavy advertising and on-site promotion of their products or services at KAM special events)

ROI:

- ProsperousKentuckySM Frankfort Summit
- Manufacturer/Employee of Year Awards Luncheon
- Seminars
- Board Meetings
- Commonwealth Policy Forums



Media Sponsor

(\$2,000 - \$25,000) (For sponsors who want heavy advertising and promotion of their products or services through KAM's mass media)

ROI:

- The Goods Newspaper
- KAM Website
- E-Newsletters to Members
- Annual Wage & Benefits Survey



Individual Membership

(For active employees or retirees)

Your Investment:

\$100 for unincorporated individuals (annual membership)

ROI:

- Discount on tickets, tables and trade show booths for all KAM Special Events (Frankfort Summit, Manufacturer/Employee of Year Awards Luncheon, seminars, etc.)
- Discount on State Park accommodations and golf
- Discount at over 5,000 participating Comfort[®], Quality[®], Sleep[®], Clarion[®], Econo Lodge[®], Rodeway[®], MainStay Suites[®] and Suburban Extended Stay Hotel[®] properties worldwide
- Free subscription to The Goods Newspaper
- Free "Insider" subscription to E-Goods, Legislative Update, Legislative Alert E-Newsletters



Basic Membership

(For manufacturing companies or businesses that support manufacturing)

Your Investment:

\$295 + \$5 for each full-time Kentucky employee (annual membership)

ROI:

Individual Membership benefits plus...

- Access to the state's largest and most powerful 9 member lobbying team
- Reduced health insurance costs through KAM Health Insurance Plan
- Discount on annual Wage and Benefits Survey
- Discount on Shipping with DHL, Yellow Transportation, Roadway Express, and UPS Supply Chain Solutions
- The right to associate your company/brand with one of KAM's eight branded initiatives and to claim support of that initiative
- Up to 10 FREE subscriptions to The Goods Newspaper
- Up to 25 FREE "Insider" E-subscriptions to E-Goods, Legislative Update, Legislative Alert
- Discount to ALL KAM Special Events
- Exclusive money-saving offers from KAM affinity members and sponsors
- FREE announcement of your membership and contact information in The Goods Newspaper
- FREE announcement of your membership and contact information in E-Goods



A Business Investment that Pays You Back! Details Inside!



KENTUCKY ASSOCIATION OF MANUFACTURERS

2008 Membership Brochure



Kentucky Association of Manufacturers 2008

Get Involved in Kentucky's No. 1 Industry
And the State's Hottest Business Association...
The Kentucky Association of Manufacturers.

A Business Investment that Pays You Back...

If you are a manufacturer or in an industry that supports manufacturing, one of the smartest investments you can make is in the Kentucky Association of Manufacturers. No other business group is focused exclusively on growing and promoting the state's manufacturing sector. No other association is as dedicated to giving you a multiple return on your investment in membership or sponsorship.

Look over the variety of ways you can invest in Kentucky's No. 1 industry through KAM and pick what's right for you or your business to generate maximum ROI for your budget.

Joining is
as easy as

1 2 3

1

Call KAM to confirm
your dues.
(502) 352-2485

2

Complete the form.

3

Choose a payment
option and mail to:
609 Chamberlin Avenue
Frankfort, KY 40601



Affinity Membership

(For businesses that want to market products or services to Manufacturers, to industries that support manufacturing, and/or their Employees)

Your Investment:

\$295 + \$5 for each full-time Kentucky employee (annual membership) and An Exclusive Offer "For KAM Members Only"

ROI:

Basic Member benefits plus...

- Inclusion of your exclusive affinity offer on KAM's affinity sponsor web page.
- Inclusion of your exclusive affinity offer in KAM's annual membership benefits brochure.
- Rights to market your business as an official KAM affinity member



Bronze Sponsor

(\$2,000 minimum annual investment) (For firms who want to invest more than their basic membership to support manufacturing and/or want KAM to be actively involved in helping them market products or services to the Kentucky manufacturing industry and its suppliers or supporting service companies)

Your Investment:

Same as Affinity Membership plus an annual sponsorship, a nominal royalty to KAM on all new business from sponsorship and an investment of \$2,000 in KAM

ROI:

Affinity Member benefits plus...

- Two free quarter-page ads in The Goods Newspaper
- Free promotion on the KAM website, and all E-Newsletters
- Letters, phone calls and/or e-mails to KAM members and prospects promoting your business's products or services



Silver Sponsor

(\$5,000 minimum annual investment)

Your Investment:

Same as Bronze Sponsor and an investment of \$5,000 in KAM

ROI:

For sponsors who want to make a larger investment in the future of the industry beyond their annual membership and who want much more intense involvement from KAM in helping them market their products and services to the manufacturing industry. This sponsorship includes much heavier advertising, promotion, direct and special event marketing efforts and unique opportunities.

For a complete list of our Sponsors
visit KAMManufacturers.com/majorsponsors.htm

2008 Membership Application

Company Name: _____

Doing Business As (if different): _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Web Address: _____

Business Description: _____ SIC Code: _____ Union: Yes No

Primary Membership Contact: _____ **Title:** _____

Phone: _____ **Fax:** _____ **E-mail:** _____

Billing Contact: _____ **Title:** _____

Phone: _____ **Fax:** _____ **E-mail:** _____

Top Local Executive: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Human Resources Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Gov. Relations Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Environ/Health/Safety Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Check Enclosed (payable to Kentucky Association of Manufacturers) Check # _____

Charge My: MasterCard Visa Discover Amex

Card Number: _____ Exp. Date: _____

Cardholder's Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Total Number of Employees in Kentucky: _____ **Amount Due: \$** _____

Dues amount includes one subscription for the association newspaper, The Goods. Kentucky Association of Manufacturers is a tax-exempt 501 (c) (6) association. For tax purposes, 100% of your dues should be treated as an ordinary business expense and NOT as a charitable contribution. Please consult your tax advisor.



KENTUCKY ASSOCIATION OF MANUFACTURERS

www.KAMManufacturers.com